



TEFAF MAASTRICHT AND AXA XL CELEBRATE 20 YEARS OF PARTNERSHIP



AXA XL SUPPORTS NEW TEFAF SUMMIT ON CULTURAL HERITAGE

SYLVIE GLEISES, AXA XL's CEO FOR SINGAPORE, JOINS THE TEFAF GLOBAL ADVISORY BOARD

[TEFAF](#), the world's foremost organization for fine art, antiques, and design, will celebrate its 20-year partnership with [AXA XL, a Division of AXA](#), at the 2024 TEFAF Maastricht Fair from March 9-14 (March 7 & 8 by invite only). Since the collaboration began in 2004, both organizations have shared a belief in the power of art to transform and enrich our lives and strengthen our communities.

In celebration of its 20th anniversary, the longstanding partnership has been renewed for 2024 with an even more enriched program. AXA XL will be the primary sponsor of the first TEFAF Summit, launched at TEFAF Maastricht 2024.

The TEFAF Summit, which is being produced in association with the [Netherlands Commission to UNESCO](#) and TEFAF's long-supporting heritage partner, [Cultural Emergency Response](#), and several other leading agencies, will focus on critical issues related to cultural heritage.

Hidde van Seggelen, President of TEFAF's Executive Committee, on behalf of the entire TEFAF Board, expressed his excitement about extending, renewing, and strengthening the longstanding partnership, stating, "We are thrilled to celebrate this unique milestone anniversary with AXA XL. Their unwavering commitment to TEFAF and the larger art community is invaluable, and we look forward to many more successful years together."

Sylvie Gleises, AXA XL's CEO for Singapore, has recently been appointed as a member of TEFAF's Global Advisory Board. She commented on the anniversary, saying, "The partnership between TEFAF and AXA XL is a testament to the power of art. It is a shining example of what can be achieved through collaboration and shared passion. Our partnership allows us to reach a core segment of our community, and I am honoured and delighted to join the TEFAF Global Advisory Board. As a new member, I am committed to offering my support, advice, and perspective."

Ms. Gleises oversees AXA XL's insurance operations in Singapore; she is also the Executive Sponsor for AXA XL's Fine Art insurance strategy in APAC & Europe. Ms. Gleises joined AXA Group in 2006 and has held several strategic positions, including Chief of Staff to the Group's former Chairman & CEO, Henri de Castries. She also served as CEO for Continental Europe, and Global Head of Distribution and Marketing for AXA Art, where she was notably responsible for the relationship with TEFAF.

AXA XL's COMMITMENT TO THE ARTS

In addition to its partnership with TEFAF, AXA XL's longstanding commitment to the arts includes funding academic research, cultural heritage protection, art conservation and restoration, and hosting a juried competition, the AXA Art Prize, for art students in the U.S. and in the UK.

CULTURAL HERITAGE

True to its values of protecting and transmitting cultural heritage, AXA has for many years been committed to the conservation of French cultural landmarks

that have an international reach, including The Palace of Versailles, Notre Dame, and The Louvre Museum's renovation of the Salle des États. AXA has underwritten the Arc de Triomphe's restoration and refurbishment with the French National Monuments Center (CMN), which will be completed this year.

ABOUT AXA XL

AXA XL Insurance is the P&C (Property & Casualty) and specialty risk division of AXA, known for solving even the most complex risks. AXA XL offers traditional and innovative insurance solutions and services in over 200 countries and territories.

As part of its specialty risk offering, AXA XL protects a range of objects, including fine art, antiquities, antiques, jewelry, watches, classic cars, raw and polished gemstones, and bullion, from thousands of years to weeks old.

Over the past 50 years and well into the future, AXA XL, a leading global insurer of fine art and specie, has and will continue to redefine how it serves and services its collector, museum, corporate, gallery, conservator, and artist clients across Europe, the UK, the Americas, Asia and the Pacific region, with a sincere consideration for the way valuable objects are insured and cultural patrimony is protected.

ABOUT TEFAF

TEFAF is a not-for-profit foundation that champions expertise, excellence, and diversity in the global art community. This is evidenced by the exhibitors selected for its two fairs, which occur annually in Maastricht and New York. TEFAF is an expert guide for private and institutional collectors, inspiring art lovers and buyers everywhere.

ABOUT TEFAF MAASTRICHT

TEFAF Maastricht is widely regarded as the world's premier fair for fine art, antiques, and design, covering 7,000 years of art history, from ancient to contemporary. Featuring over 260 prestigious dealers from some 22 countries, TEFAF Maastricht is a showcase for the finest artworks currently on the market. Alongside the traditional areas of Old Master paintings, antiques, and classical antiquities that cover approximately half of the fair, you can also find modern and contemporary art, photography, jewelry, 20th-century design, and works on paper.

VETTING

TEFAF sets itself apart in the thoroughness of its vetting and dedication to upholding a standard of excellence. As one of the main pillars of TEFAF's success and legacy, this creates the optimal environment for collectors to acquire the highest quality works of art. For more information on TEFAF's rigorous vetting standards, visit [TEFAF.com/about/vetting](https://tefaf.com/about/vetting).

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