

## TEFAF MAASTRICHT 2023: PROGRAMMING AND EVENTS



**TEFAF Maastricht's 2023 schedule of events, talks, and tours is set to enrich visitors' experience of the leading international art fair**

The 36 edition of TEFAF Maastricht will see a broad and dynamic curation of talks, events, and tours for its visitors: TEFAF Talks, TEFAF Meet the Experts, and TEFAF Tours. The program tracks the lead-up to and duration of TEFAF Maastricht itself, **commencing on March 8 and concluding on March 19, 2023**. **TEFAF Talks** will comprise interactive panel discussions to build and challenge conceptions of art history, collecting, and the art market. **TEFAF Meet the Experts** is a program of interactive conversations with internationally prominent exhibitors, centering on major object highlights across the fair, each a piece of immense historical and cultural merit. Finally, **TEFAF Tours** are expert-guided explorations of the fair, designed to enable visitors both private and institutional to deepen their knowledge of collecting categories, movements, or themes of interest.

Opening the 2023 program on March 11 is a talk by the Financial Times with three art collectors who have their own foundations explaining why and how they created them. The panel features Patrizia Sandretto Re Rebaudengo, Harald Falckenberg and Joop van Caldenborgh; the panel is moderated by Georgina Adam.

TEFAF is also partnering with influential art networks and councils including CODART, the international network of curators of Dutch and Flemish art, and ICOM-CC, the international council of museums - committee for conservation, to enrich and contextualize the 2023 program.

Apollo Magazine, and AD France will also moderate talks with leading figures in the decorative arts, including representatives from the Van Gogh Museum, Hispanic Society Museum & Library, and Mobilier national.

Within the 2023 program, the Art Business Conference is hosted at TEFAF Maastricht with an exclusive series of talks on Friday March 10 on collecting in the corporate space, tackling how corporate collecting will grow in the future, and the inherent concerns of financialization in the art market.

TEFAF Talks presented by Financial Times

### **Inside the Private Museum**

#### ***Three collectors on the phenomenon of private museums in the 21<sup>st</sup> century***

Saturday, March 11

2PM – 3PM CET

A growing phenomenon of the 21<sup>st</sup> century, over 400 private art museums are currently established around the world—of which more than half were created in the past two decades. What are the motivations behind these institutions? What are the challenges a collector faces when their private collection becomes public? What unique considerations are there in preserving the legacies of these collections?

In this panel, these questions are explored by three art collectors who have built their own foundations and opened their collections to the public: Patrizia Sandretto Re Rebaudengo of the Fondazione Sandretto Re Rebaudengo in Turin; Harald Falckenberg of Sammlung Falckenberg in Hamburg; and Joop van Caldenborgh of Museum Voorlinden in Wassenaar.

TEFAF Talks are interactive panel discussions exploring today's most fascinating topics in the worlds of art, antiques, and design. Paired with leading content partners, these talks showcase the knowledge of leading experts in the broader TEFAF community. This talk is presented in partnership with the Financial Times and moderated by

Georgina Adam, contributor to the FT and author of the recently published *The Rise and Rise of the Private Art Museum* (Lund Humphries, 2022).

### PANELLISTS

Joop van Caldenborgh, Chairman of the Board, Stichting Voorlinden  
 Harald Falckenberg, Collector, Sammlung Falckenberg  
 Patrizia Sandretto Re Rebaudengo, President, Fondazione Sandretto Re Rebaudengo

### MODERATOR

Georgina Adam, journalist and author

TEFAF Talks presented by Apollo

### **The Museum as a Collection of Collections**

***Discover the stories—and personalities—behind private collections in three international museums***

Saturday, March 11

4PM – 5PM CET

What happens to artworks that were once in the possession of private collectors after they enter public institutions? While museums that are named after a single benefactor seem to require little explanation—the Frick Collection in New York or the Wallace Collection in London—encyclopedic museums such as the Metropolitan Museum of Art or the Louvre can be regarded as a “collection of collections,” offering a home to works collected by private individuals in various ways.

In this talk, Guillaume Kientz, director of The Hispanic Society of America, Katherine C. Luber, director of the Minneapolis Institute of Art, and Per Hedström, head of exhibitions at the Nationalmuseum Sweden, explore the private collections that are now in their care, the differing ways this came to be, and discuss if it is possible, or even desirable, to convey not only the story of the collected works, but also the personality of their respective collectors.

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**PANELLISTS**

Per Hedström, Director of Exhibitions, Nationalmuseum Sweden  
Guillaume Kientz, Director, Hispanic Society Museum & Library  
Katherine Crawford Luber, The Nivin & Duncan MacMillan Director  
& President, Minneapolis Institute of Art

**MODERATOR**

Fatema Ahmed, Deputy Editor, Apollo Magazine

TEFAF Talks presented by ICOM-CC powered by AON

**Conversations on Conservation with KMSKA**

***Unique challenges in restoring a 400-year-old painting by Michaelina Wautier***

Sunday, March 12

10AM – 11AM CET

As a recipient of the 2023 TEFAF Museum Restoration Fund, The Royal Museum of Fine Arts Antwerp (KMSKA) will be restoring a key work from their collection: *Two Girls as Saint Agnes and Dorothea* (c. 1650) by Flemish Baroque painter Michaelina Wautier (1604–1689), who occupies an exceptional place in art history. While it was a difficult undertaking for women to become artists, for those that succeeded it was conventional to concentrate on a specific genre deemed appropriate, such as flower and food, still lifes or portraits. Wautier broke with conventions as an unmarried woman, painting—and excelling—across genres, even those usually reserved for her male counterparts, such as genre paintings and large-scale history paintings.

In this talk, the KMSKA will discuss and debate the upcoming restoration of their painting by Wautier as they prepare their approach for this almost 400-year-old artwork. While past treatments have ensured that the painting has survived until today, the selection of materials used may not always have been conducive to the longevity of the artwork or may have irrevocably altered the appearance of the image. The challenge for the modern conservator is, can these past treatments be reversed? Can we accept the condition and appearance of the painting as it is seen today? Do past treatments impact the choices the modern-day conservator makes in terms of material selection or application?

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#### PANELLISTS

Gwen Borms, Head of the Conservation Studio, Royal Museum of Fine Arts Antwerp (KMSKA)

Natalia Gustavson, Freelance Paintings Conservator, Lecturer at the University of Amsterdam

Carmen Willems, General Director, Royal Museum of Fine Arts Antwerp (KMSKA)

#### MODERATOR

Kate Seymour, Chair, ICOM-CC

TEFAF Talks presented by Apollo

### **How Vincent Became Van Gogh**

***Exploring the role of Van Gogh's family in his meteoric rise to fame***

Sunday, March 12

2PM – 3PM CET

One of the world's most enduring artistic legacies, Vincent van Gogh's global renown was in large part due to the efforts of his family. The world's understanding of his work would be incomplete and his eponymous museum in Amsterdam would not exist without the tireless efforts of Van Gogh's brother Theo van Gogh (1857–1891), Theo's wife Jo Bonger-van Gogh (1862–1925), and their son Vincent Willem van Gogh (1890–1978).

This panel focuses on the impact of the artist's family on his notoriety and explores how members of the Van Gogh family have contributed to our understanding of Van Gogh's life and work over the years. It also asks how this contribution has influenced—and continues to influence—how Van Gogh's work has been collected by private individuals and museums. Does more insight into Van Gogh's life change how we perceive his paintings and change the value they are ascribed, in more ways than one? Sharing their perspectives on these questions are Lisa Smit, curator of paintings at the Van Gogh Museum, and Vincent Willem van Gogh, Theo van Gogh's great-grandson.

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presented in partnership with Apollo Magazine and moderated by Fatema Ahmed, deputy editor of Apollo Magazine.

#### PANELLISTS

V. Willem van Gogh, Advisor to the Board, Van Gogh Museum

Lisa Smit, Curator of Paintings, Van Gogh Museum

#### MODERATOR

Edward Behrens, Editor, Apollo Magazine

TEFAF Talks presented by AD France

### **The Past is Present: A Newfound Sentimentality for Design Heritage**

*Three experts reflect on how design history and preservation are shaping public taste*

Sunday, March 12

4PM – 5PM CET

In recent years, a surge in interest in design heritage has fuelled new developments in interior design, conservation, exhibition design, and publishing, amongst others. How are these developments shaping design history and the way the general public interacts with furniture? How does heritage preservation influence global taste?

In this talk, Oscar Duboÿ, journalist AD France, Michael Diaz-Griffith, executive director and COO of the Design Leadership Network and author of the forthcoming publication *The New Antiquarians: At Home with Young Collectors* (The Monacelli Press, 2023) and Lucile Montagne, heritage curator of contemporary collections, Mobilier national, and Boris Vervoordt, Axel Vervoordt Company, discuss the world of design from various perspectives.

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#### PANELLISTS

Michael Diaz-Griffith, Executive Director & COO, Design Leadership Network

Lucile Montagne, Heritage Curator of Contemporary Collections, Mobilier National

Boris Vervoordt, Axel Vervoordt Company

**MODERATOR**

Oscar Duboÿ, journalist

**WHERE:** MECC Maastricht, Forum 100, 6229 GV Maastricht,  
Netherlands

**OPENING TIMES:** By invitation only –  
Thursday and Friday, March 9 and 10, 11 AM – 7 PM

Public opening hours:

Saturday March 11, 11 AM – 7 PM

Sunday March 12, 11 AM – 7 PM

Monday March 13, 11 AM – 7 PM

Tuesday March 14, 11 AM – 7 PM

Wednesday March 15, 11 AM – 7 PM

Thursday March 16, 11 AM – 7 PM

Friday March 17, 11 AM – 7 PM

Saturday March 18, 11 AM – 7 PM

Sunday March 19, 11 AM – 6 PM

**Website:** [www.tefaf.com/fairs/tefaf-maastricht](http://www.tefaf.com/fairs/tefaf-maastricht)

**ABOUT AXA XL**

TEFAF and AXA XL, its Lead Partner, share the view that there's more to art than meets the eye. Learn more about AXA XL [here](#).

**ABOUT TEFAF**

TEFAF is a not-for-profit foundation that champions expertise and diversity in the global art community, evidenced in the exhibitors selected for its two fairs, which take place annually in Maastricht and New York. TEFAF acts as an expert guide for both private and institutional collectors, which inspires lovers and buyers of art everywhere.

**ABOUT TEFAF MAASTRICHT**

TEFAF Maastricht is widely regarded as the world's premier fair for fine art, antiques, and design. Featuring over 240 prestigious dealers from some 20 countries, TEFAF Maastricht is a showcase for the finest art works currently on the market. Alongside the traditional areas of Old Master paintings, antiques, and classical antiquities that cover approximately half of the fair, you can also find modern and contemporary art, photography, jewelry, 20th century design, and works on paper.

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